

# ADVERTISING RATES



CELEBRATING  
161 YEARS OF  
**BUSINESS  
LEADERSHIP**

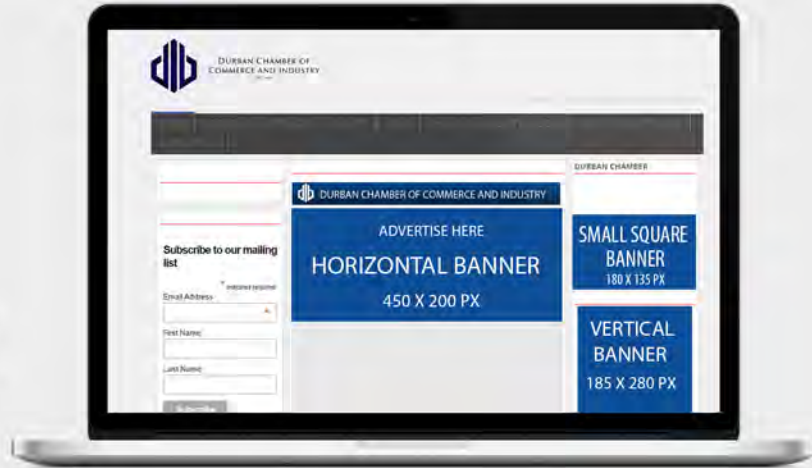
## WEBSITE

### Advertising on the website:

Main horizontal banner [450 width by 200 height]

**Member: R7865 | Non Member: R8989**

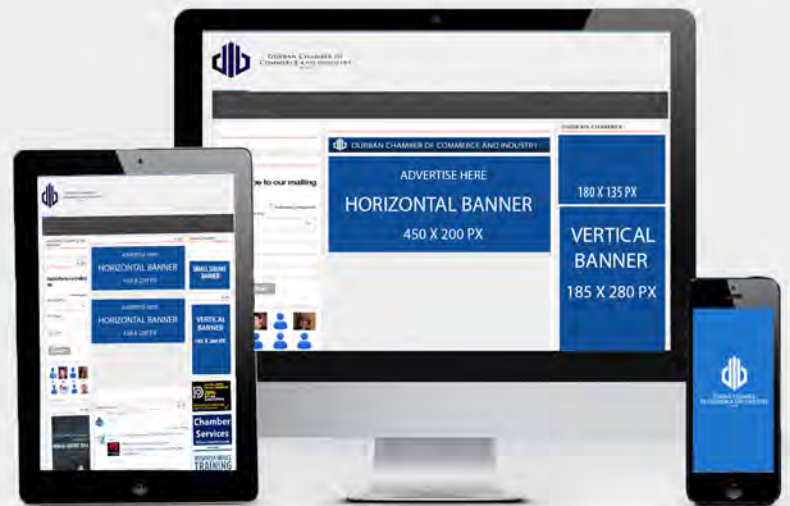
The rates decreases by R1000 if the banner is positioned lower. Max 2 Horizontal banners at any one time.



Vertical Banner [185 width by 280 height]

**Member: R 4781 | Non Member: R5618**

The rate drops by R750 if the banner is positioned lower.



Small square banner [180 width by 135 height]

**Member: R 2809 | Non Member: R3371**

The rate drops by R500 if the banner is positioned lower.

 **GROW YOUR BUSINESS**

# 2017



[www.durbanchamber.co.za](http://www.durbanchamber.co.za)



# ADVERTISING RATES



CELEBRATING  
161 YEARS OF  
**BUSINESS  
LEADERSHIP**

## ADVERTISING IN THE CHAMBER DIGEST

The Chamber Digest is sent out twice a week on a Tuesday (Pulse) and a Thursday (Beat)

**Members: R 339 per insertion**

**Non Members R 562 per insertion**

- \* Headline: 65 Characters including spaces
- \* Body: 425 Characters including spaces
- \* A 'read more' text is hyperlinked to take the reader to in-depth information about your offering
- \* Company Logo must be provide in JPG 150 x 150 pixels

### Horizontal Banner Advertising

**Members: R 339 | Non Members: R562**

One insertion per Digest

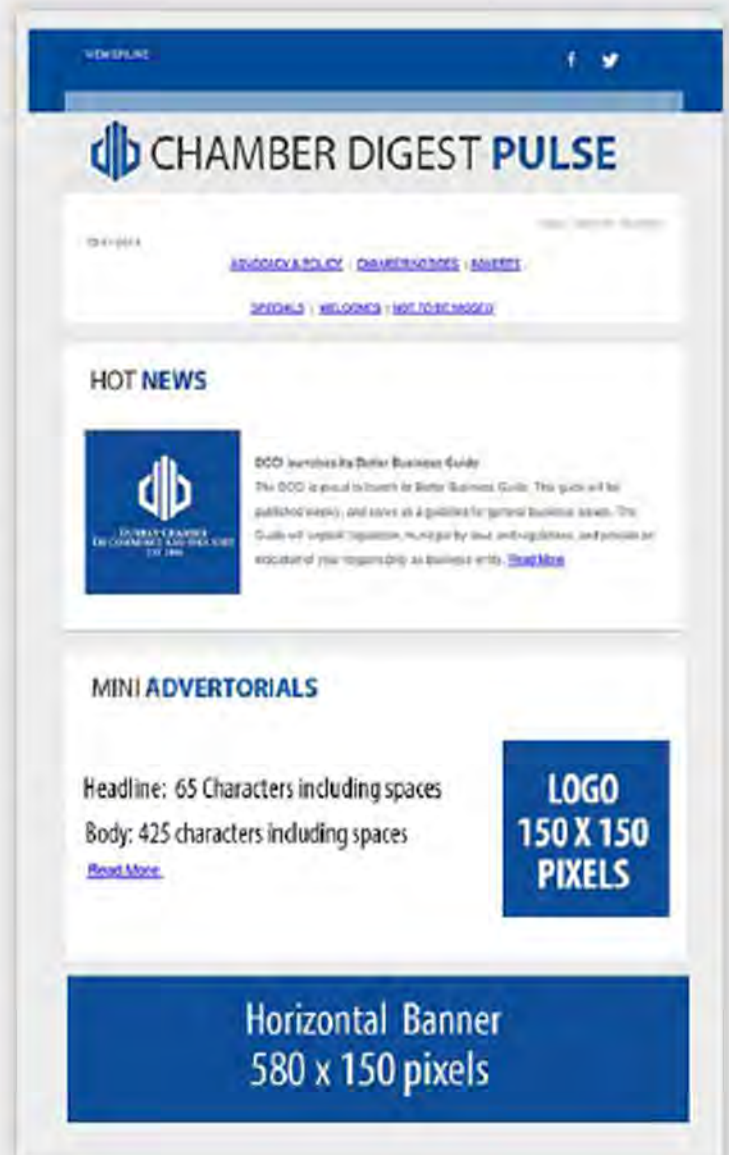
### Deadlines

Monday: 12H00 for inclusion in the Digest Pulse

Wednesday: 12H00 for inclusion in the Digest Beat



**"THE CHAMBER DIGEST IS SENT TO OUR ENTIRE MEMBERSHIP DATABASE"**



# 2017



[www.durbanchamber.co.za](http://www.durbanchamber.co.za)

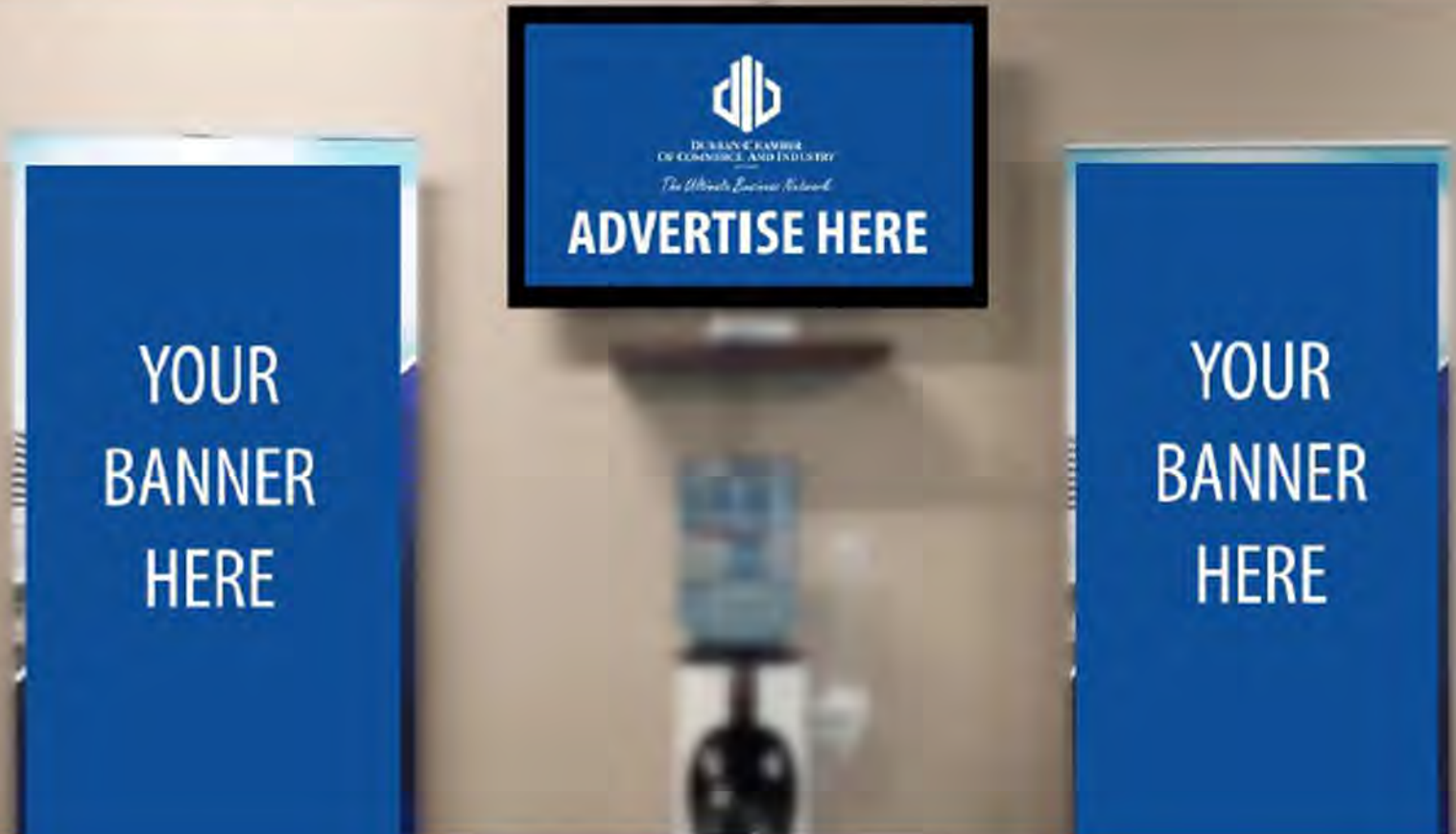


# ADVERTISING RATES



CELEBRATING  
161 YEARS OF  
**BUSINESS  
LEADERSHIP**

## ADVERTISING AT THE CONFERENCE CENTRE



### **Pamphlets display:**

Free to members (Max 100 pamphlets per month)

### **Banner advertising:**

\* A single banner (no more than 3 companies at any one time)

R456 per week or R1350 monthly.

### **Rotating conference screen:**

\*An advert on our TV screen, R456 per month.

Prices include VAT

### **Payment**

\* Advert will only be placed once payment has been made to Durban Chamber of Commerce and Industry

# 2017



[www.durbanchamber.co.za](http://www.durbanchamber.co.za)



# ADVERTISING RATES



CELEBRATING  
161 YEARS OF  
BUSINESS  
LEADERSHIP

## ADVERTISE ON THE DURBAN CHAMBER PROCUREMENT PORTAL

### HOME PAGE (BANNER 1)

[MIDDLE BANNER 535 X 240 PIXELS]

Dedicated banner space with multiple scrolling banners allocated to a single client PLUS a hyperlink to a dedicated page with promotional content to explain the clients value offering

R 15 900 | PER MONTH

### HOME PAGE (BANNER 2)

[SIDE BANNERS 230 X 231 PIXELS]

Dedicated banner space with multiple scrolling banners allocated to a single client PLUS a hyperlink to a dedicated page with promotional content to explain the clients value offering

R 7 950 | PER MONTH

### HOME PAGE (BANNER 3)

[SIDE BANNERS 230 X 231 PIXELS]

Dedicated banner space with multiple scrolling banners allocated to a single client

R 5 000 | PER MONTH

### HOME PAGE (BANNER 3)

[SIDE BANNERS 230 X 231 PIXELS]

This is shared banner space with a minimum scroll of 10 seconds repeated every minute

R 1 590 | PER MONTH

The screenshot displays the Durban Chamber Procurement Portal. At the top, there is a navigation bar with the Durban Chamber logo, the text 'DURBAN CHAMBER OF COMMERCE AND INDUSTRY', 'EST 1856', and 'The Ultimate Business Network'. To the right, there are links for 'register' and 'login', and the text 'Procurement Portal' with social media icons. Below the navigation bar, a large blue banner reads 'MAKE AN IMPACT ADVERTISE WITH THE DURBAN CHAMBER'. The main content area is divided into several sections: 'buyers on portal' (35792), 'company profiles' (Total 122283, Active 2433), 'tenders' (Total 99, Active 2), 'quick quotes' (Total 99, Active 2), 'premium membership' (Small Business Listing from R245, Professional Buyer from R495), 'news' (Dumile Cele, CEO of the Durban Chamber of Commerce and Industry, interviewed by Ebn about the Green Economy), and 'procurement portal community' (featuring logos for Shaduka, black progress, and LAW CHAMBER). On the right side, there are five vertical banner slots labeled 'banner 2' through 'banner 5', each with the text 'Place advert here' and '230 x 231 pixels'. At the bottom, there is a footer with links for 'terms of use', 'disclaimer', 'privacy', 'advertising rates', 'report misrepresentation', and 'contact us', along with logos for 'SUPPLY CHAIN NETWORK' and 'ABSA'.

Send an email to [admin@scnet.co.za](mailto:admin@scnet.co.za) or contact the call centre on 0861 272 638, with reference to prices, banner position and target page. Forward your preferred banner via email to [admin@scnet.co.za](mailto:admin@scnet.co.za) in gif, jpg or png format according to the specifications defined in the table above - together with company details, contact person, contact number, hyperlink information and required duration of your Ad



[www.durbanchamber.co.za](http://www.durbanchamber.co.za)



# BOOKING FORM



DURBAN CHAMBER  
OF COMMERCE AND INDUSTRY  
EST 1856  
*The Ultimate Business Network*

CELEBRATING  
161 YEARS OF  
**BUSINESS  
LEADERSHIP**

COMPANY ADVERTISING		BILLING DETAIL	
Company Name		Company Name	
Contact Person		Contact Person	
VAT Number		VAT Number	
Tel		Tel	
Cell		Cell	
Email		Email	
PO Box / Street		PO Box / Street	
Area		Area	
Postal Code		Postal Code	
Website	Rate	Booking Date	Total
Main horizontal (450 width by 200 height)	R 7 865 Members p/m R 8 989 Non Member		
Vertical banner (185 width by 280 height)	R 4 781 Members p/m R 5 618 Non Member		
Small square (180 width by 135 height)	R 2 809 Members p/m R 3 371 Non Member		
Chamber Digest	Rate	Booking Date	Total
Mini Advertorial			
Pulse 150 x 150 px	R 339 Members per insertion R 562 Non Members		
Beat 580 x 150 px	R 339 Members per insertion R 562 Non Members		
Horizontal Banner Advertising	Rate	Booking Date	Total
Pulse	R 339 Members per insertion R 562 Non Members		
Beat	R 339 Members per insertion R 562 Non Members		
Conference Centre	Rate	Booking Date	Total
Banner advertising	R 456 per week R1 350 monthly		
Rotating conference screen	R 456 per Month		
Procurement Portal	Rate	Booking Date	Total
Home Page (Banner 1) [Middle Banners 535 x 240 px]	R15 900 per Month		
Home Page (Banner 2) [Side Banners 230 x 231 px]	R7 950 per Month		
Home Page (Banner 3) [Side Banners 230 x 231 px]	R5 000 per Month		
Home Page (Banner 4) [Side Banners 230 x 231 px]	R1 590 per Month		
Home Page (Banner 5) [Side Banners 230 x 231 px]	R1 590 per Month		
		<b>Sub Total</b>	
		<b>VAT</b>	
		<b>TOTAL</b>	
NAME & SIGNATURE OF PERSON AUTHORISING THIS ORDER FORM			
NAME:			
SIGNATURE:			
DATE:			

